

**WLAE-TV New Orleans, LA  
EEO Public File Report  
February 1, 2011 – January 31, 2012**

**I. Vacancy List**

<b>Job Title</b>	<b>Recruitment Sources</b>	<b>Recruitment Source Referring Hires</b>
<b>Development Director</b>	<b>Times Picayune/nola.com LA Department of Labor LA Works Online Posting Freelance Pool Craigslist WLAE Website</b>	<b>X</b>

**II. Master Recruitment Source List**

<b>Recruitment Source</b>	<b>Received Vacancy Notification?</b>	<b>Number Referred This Period</b>
<b>Times Picayune/nola.com 3800 Howard Ave. NOLA 70112 504-822-SELL</b>	<b>Yes</b>	<b>2</b>
<b>Craigslist</b>	<b>Yes</b>	<b>5</b>
<b>University of New Orleans Jefferson Center Campus 3330 N. Causeway Blvd. Metairie, LA 70002</b>	<b>Yes</b>	<b>1</b>
<b>Unsolicited Resumes WLAE accepts unsolicited resumes from the general public. Resumes are kept on file for a period of six months and utilized as a primary recruitment source when vacancies occur.</b>	<b>No</b>	<b>3</b>
<b>LA Department of Labor</b>	<b>Yes</b>	<b>0</b>
<b>WLAE Website</b>	<b>Yes</b>	<b>1</b>

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**III. Recruitment Initiatives**

<b>Type of Recruitment Initiative</b>	<b>Brief Description Of Activity</b>
<b>1. Initiative No. 5 – Establish an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</b>	<b>WLAE established and managed an internship program during the 2011 school year. Students from Loyola University and Tulane University participated acquiring the skills necessary to pursue a career in broadcasting. Course credit was available for the semester in which the internship was served.</b>
<b>2. Initiative No. 6 – Participate in job banks, internet programs and other programs designed to promote outreach (i.e., that are not primarily directed to providing notification of specific job vacancies).</b>	<b>WLAE established and maintained a Freelance Pool by which individuals across the community were provided opportunities to gain experience in the area of broadcast production.</b>
<b>3. Initiative No. 10 – Participate in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</b>	<b>WLAE General Manger participated as a speaker in elementary, high school and college career days.</b>
<b>4. Initiative No. 14 – Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.</b>	<b>WLAE General Manager attended training sessions held in January of 2011 by NETA &amp; Public Broadcasting System which addressed ensuring equal employment opportunity and preventing discrimination in connection with station hiring practices and personnel matters.</b>

**5. Initiative No. 16 – Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.**

**A. Posted general and specific employment information on on-online bulletin boards maintained by Willwoods Community for its owned and operated government subsidized apartments, assisted living center and similar facilities.**

**B. Posted general and specific information on WLAE website.**

**C. Participated in job bank program of the Louisiana Office of Workforce Development.**

**D. Conducted annual Tuition Auction on March 27, 2011 with 40 local elementary, high schools and colleges.**

**E. Produced and broadcast season opening concert in City Park of the Louisiana Philharmonic Orchestra on April 27, 2011.**