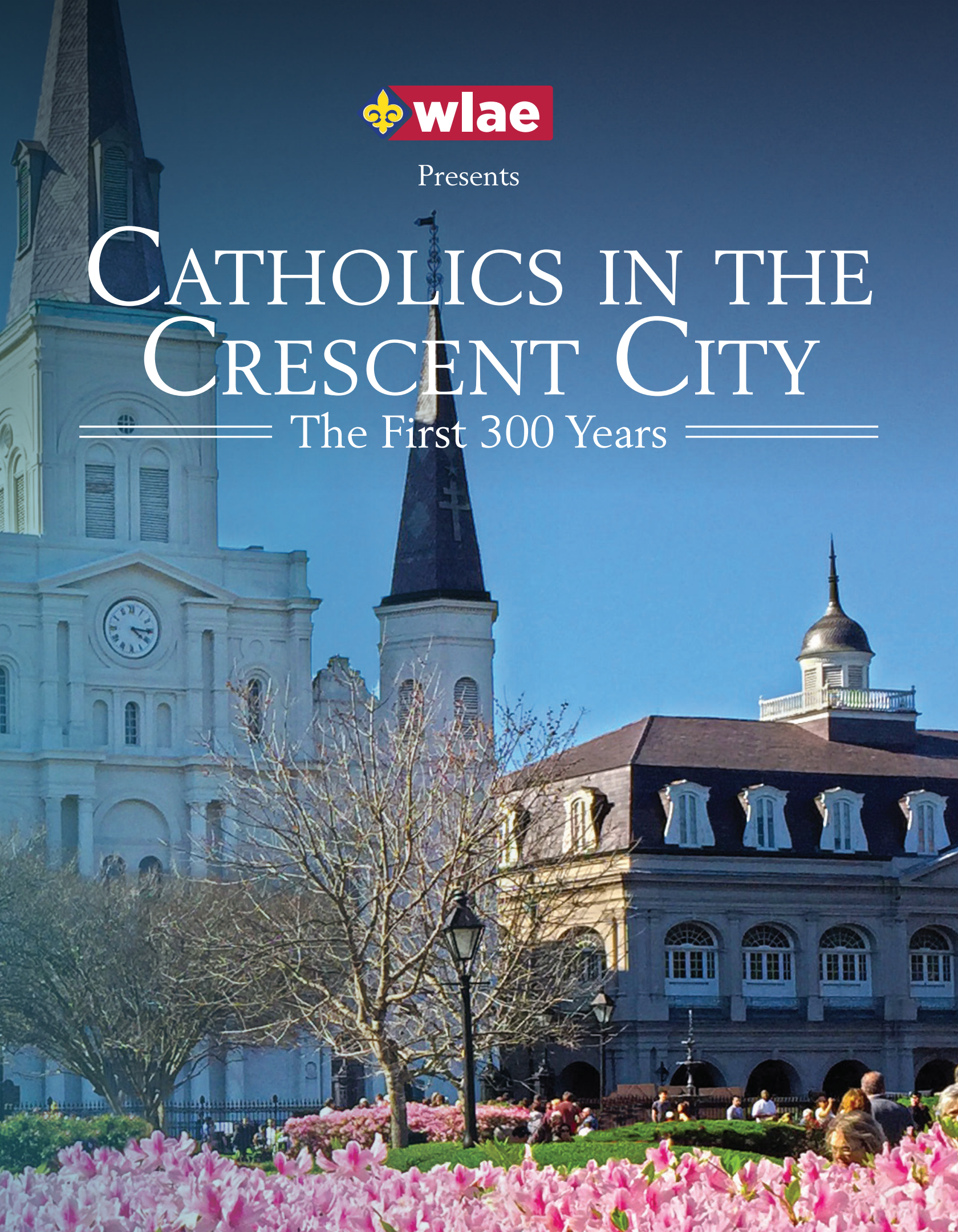




Presents

CATHOLICS IN THE CRESCENT CITY

— The First 300 Years —



BECOME A PARTNER WITH WLAE AND THE ARCHDIOCESE OF NEW ORLEANS
AS WE CELEBRATE THE TRICENTENNIAL OF NEW ORLEANS
THROUGHOUT 2018 WITH THREE INSPIRING FILMS.

#1 - *St. Louis Cathedral – The Cornerstone of New Orleans* (Documentary Film)

From the city's earliest beginnings, a Catholic church has stood in the heart of New Orleans. Surviving hurricanes and floods...rising from the ashes of fires and disasters...this first Church would stand the test of time to become the Cathedral-Basilica of St. Louis, King of France. Its stately and iconic walls and towers, supported and strengthened by the faithful throughout the years, is one of the most recognizable images of New Orleans. Standing strong despite sinking soil, cannon fire, vandalism, even a bombing, the St. Louis Cathedral welcomes parishioners and visitors to step into a place of worship and history.

#2 - *Building on Faith – 1718-1850* (Documentary Film)

The first Mass in New Orleans was celebrated in part of a storefront. A visiting priest called the area a "malarious wet thicket of willows and dwarf palmettos, infested by serpents and alligators." Yet, through the worst of conditions and the ravages of storms and fires, the faithful endured. Brave contingents of priests and nuns would arrive in this new world, spreading God's Word, education, health care and hope for a future. Ruled by France and then Spain, Catholicism was the recognized religion...until the Louisiana Purchase. Under this new government, the Catholic Church would lose its royal support and funding...even its bishop. Prayer would support soldiers and leaders, women and children, free and enslaved. Religious leaders would guide and comfort and teach. And when internal conflict threatened the control of the St. Louis Cathedral itself...the Church stood tall in strength and stature. In fact, it would soon grow even taller...

#3 - *Bricks and Mortals – The Archdiocese of New Orleans 1850-2018* (Documentary Film)

Gaining the status of an Archdiocese in 1850, the St. Louis Cathedral we see today truly began to take its shape. Several edifices have grown from that base in the French Quarter through the years with dedicated men stacking foundations, determined women carrying bricks through mud when mules could not, and pious sisters turning their homes into Catholic schools and hospitals. Missionaries from other countries and other states came to help spread the Word and educate both free and enslaved.

Truly a church made of living stone, even war, deadly plagues, natural disasters and internal conflict could not deter the servants of God from their call. They bravely withstood racial prejudice fought over nuns' habits, classrooms and basketball games. An assassination brought a saint to help calm the city.

Saints and celebrities are among the millions who have walked through the doors of the iconic St. Louis Cathedral. Recognized the world over, the Cathedral stands in the heart of New Orleans...and holds the hearts of the faithful who look beyond its brick and mortar for faith, hope and life.

For more information, please contact:

C.J. Jumonville
WLAE-TV Director of Sales and Institutional Advancement
cj@wlae.com or (504) 390-4782
Educational Broadcasting Foundation, Inc. (DBA WLAE-TV)
is a 501(c)(3) organization.
Tax ID #72-0920100

WLAE is available on these services:

Cox Ch. 714 & 1014
Charter Ch. 11 & 711
AT&T Ch. 1032
Dish, DirecTV and over the air Ch. 32
Comcast (Houma) Ch. 3
Vision Comm. (including Grand Isle) Ch. 32 & 1032
RTC (Reserve) Ch. 2

WLAE'S AWARD-WINNING PRODUCTION TEAM PRESENTS THIS EPIC THREE-PART DOCUMENTARY

Set to debut throughout 2018, WLAE-TV (New Orleans Public Television) will call on the Gabriel award-winning talents of Jan Gross, a New Orleans based producer who has brought many great stories to the screen. Her most notable accomplishments have been for the documentaries *A Legacy Of Love: Henriette Delille and the Sisters of the Holy Family* and *Ordinary People, Extraordinary Gifts – The Road To Sainthood*. Jan won the coveted Gabriel Award for Best Documentary in 2016 and 2017 for both of these projects.

Also heading up the production team as executive producers are Ron Yager and Jim Dotson. Together this duo has launched numerous award-winning documentaries including *Fats Domino – Walkin' Back To New Orleans*, *Glory Days: The Catholic League of New Orleans*, *The Story of Covington – A 200 Year Journey*, *A Tribute To Toussaint*, for which they won a 2015 Emmy award, and *Leah Chase: The Queen of Creole Cuisine*. Ron and Jim also won Gabriel Awards for *A Legacy of Love...* and *...The Road to Sainthood*.

Featuring in-depth interviews with:

Most Reverend Gregory M. Aymond
Archbishop of New Orleans



Emilie Gagnet Leumas, PhD, CA, CRM
Archivist, Archdiocese of New Orleans





CATHOLICS IN THE CRESCENT CITY

— The First 300 Years —

BECOME A PARTNER

PRESENTING

\$75,000+ (4 available)

- “Presented by” with logo on film, promos, poster, print ads, DVD label, and top front and back of DVD cover
- “Presented by” with logo and hyperlink on WLAE website documentary page
- “Presented by” hyperlinks/tags in social media posts
- 1 Year Logo/Hyperlink on WLAE Home Page in “Featured Sponsor” section
- 10 second Program Open/Close Credits
- Signage at the Premiere Gala
- 25 Tickets to the Premiere Gala
- 1 Framed Documentary Poster
- 25 DVDs

DIAMOND

\$60,000+ (4 available)

- Program Open/Close Diamond Individual Credits Listing with Logo
- Hyperlinks/tags in social media posts, with logo at bottom of print ads, poster and DVD back cover
- Logo with hyperlink on WLAE website documentary page
- 1 Year Logo/Hyperlink on WLAE Home Page in “Featured Sponsor” section
- Signage at the Premiere Gala
- 20 Tickets to the Premiere Gala
- 1 Framed Documentary Poster
- 20 DVDs

PLATINUM

\$45,000+ (4 available)

- Program Open/Close Platinum Group Credits Listing
- 1 Year Logo/Hyperlink on WLAE Home Page in “Featured Sponsor” section
- Logo with hyperlink on documentary web page
- Hyperlinks/Tags in social media posts, with logo at bottom of print ads, poster and DVD back cover
- Signage at the Premiere Gala
- 10 Tickets to the Premiere Gala
- 1 Framed Documentary Poster
- 15 DVDs

GOLD

\$30,000+ (10 available)

- Program Open/Close Gold Group Credits Listing
- Logo with hyperlink on documentary web page
- Tags in social media posts, listing in group credits at bottom of print ads, poster & DVD back cover.
- Signage at the Premiere Gala
- 6 Tickets to the Premiere Gala
- 1 Framed Documentary Poster
- 10 DVDs

SILVER

\$15,000+ (10 available)

- Program Open/Close Silver Group Credits Listing
- Logo with hyperlink on documentary web page
- Tags in social media posts, listing in group credits at bottom of print ads, poster & DVD back cover.
- Signage at the Premiere Gala
- 4 Tickets to the Premiere Gala
- 1 Documentary Poster
- 8 DVDs

BRONZE

\$7,500+

- Listing in Program Credits
- Signage at the Premiere Gala
- 2 Tickets to the Premiere Gala
- 1 Documentary Poster
- 6 DVDs

HISTORIAN

\$4,500+

- Listing in Program Credits
- 1 Ticket to the Premiere Gala
- 1 Documentary Poster
- 4 DVDs

FAITHFUL FRIEND

\$1,500+

- Listing in Program Credits
- 2 DVDs

**CONTACT US
TODAY**

CJ Jumonville, *WLAE-TV Director of Sales and Institutional Advancement*
PO Box 792497, New Orleans, LA 70179-2497
(o) 504.830.3719 (c) 504.390.4782 (e) cj@wlae.com

wlae.com/tricentennial