



**HOLY BOWLER: The John Blancher Story** tells the story of how one New Orleans man's faith restored his family and created an iconic cultural/music institution known around the world.

**John Blancher** had a dream - to play ball in the majors. A boyhood spent on fields of dreams won him the last baseball scholarship ever awarded by Loyola University in his hometown of New Orleans. But fate had other ideas including a wife, children - and a very different kind of 'ball.'

Seeking a way to support his family, John turned to his strong Roman Catholic faith, imploring the **Blessed Mother** to show him the way. A pilgrimage to Medjugorje produced no visible miracles. It was a journey around the world looking for an answer - but his miracle was waiting just down the lane.

**HOLY BOWLER** is the story of one man's amazing faith journey to become the kingpin of New Orleans bowling and music. With **The Blessed Mother** leading the way, his 'path less-travelled' is a bowling lane - and this **Rock 'n Bowl** has a special kind of Soul.

**HOLY BOWLER** will debut on **WLAE-TV** (New Orleans Public Television) in 2019, in time to mark the 30th Anniversary of New Orleans' beloved institution, **Rock 'n Bowl**. It is being produced by Emmy-nominated producer Maureen Brennan McConnell. Maureen produced for WWL-TV, was Creative Director for major ad agencies and, most recently, produces *The Spudcast* on WLAE.

## For more information, please contact:

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## **WLAE** is available on these services: Cox Ch. 714 & 1014

Charter Ch. 11 & 711 AT&T Ch. 1032 Dish, DirecTV and over the air Ch. 32 Comcast (Houma) Ch. 3 Vision Comm. (including Grand Isle) Ch. 32 & 1032 RTC (Reserve) Ch. 2



## Maureen Brennan

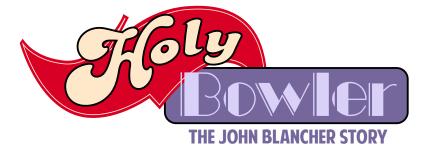
New Orleans born and Loyola educated, Maureen Brennan has practiced in all forms of media and entertainment. Her first 'production' was a neighborhood drama which she penned, produced, starred in - and then charged the other neighborhood kids to work as background. A media force was born! The advantage of having worked on both sides of the camera - and in the promotion and sales departments as well - makes Mo a storyteller with a unique sense of what will 'tell' and what will 'sell.' As a devout Catholic, the opportunity to produce "Holy Bowler" is particularly exciting one for her as she launches as Producer on the award-winning documentary team at WLAE-TV.





Executive Producers, Ron Yager and Jim Dotson, are the power team responsible for numerous award-winning films for WLAE. Titles include: Fats Domino – Walkin' Back to New Orleans, Glory Days: The Catholic League of New Orleans, The Story of Covington: A 200 Year Journey, and A Tribute to Toussaint, for which they won an Emmy Award. Ron and Jim also have been honored with the coveted Gabriel Award for the productions, Ordinary People, Extraordinary Gifts: Road To Sainthood and A Legacy Of Love: Henriette Delille and the Sisters of the Holy Family.





## Become a Partner

WLAE is currently seeking production funding to produce this documentary film. You can help by becoming an underwriter of the project. Sponsorship opportunities are:

KINGPINS	\$20,000 (2 available, includes "Presented by" credit in film)
STRIKES	\$15,000 (3 available, includes "Co-Producer" credit)
SPLITS	\$10,000 (4 available, "Co-Producer")
SPARES	\$5,000 (6 available, "Associate Producer")
PINS	\$250-\$2,500 (unlimited, "Special thanks to")

All underwriting sponsorships of \$5,000 or above come with acknowledgements before and after the film and in all promotional materials.

Thank you for helping us tell this inspiring story. For more information, please visit wlae.com/holybowler