



AND



PRESENT



THE WARNER WAY:

The 50 Year Legacy of
Principal Wayne Warner



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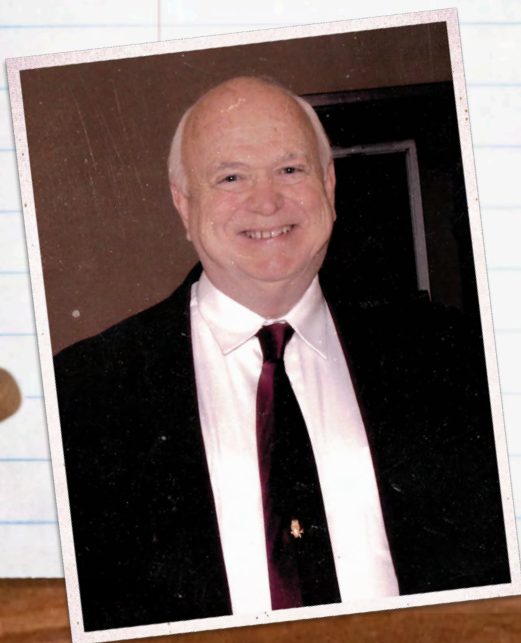
Wayne Warner is the longest serving high principal in the United States, now in his 50th year as principal of Chalmette High School. With strength and patience, respect and love, Warner has guided his students through the aftermath of the Vietnam war, desegregation, the resignation of a president, the terrorist strike on 911, "Shock and Awe", the phenomenon of mobile phones in the hands of every student and the rise of social media.

From blackboards to iPads, from the nightmare of Katrina to the stark reality of Covid, from the transformation of an all-boy's high school to a co-ed student body, and everything in between, this high school principal has seen it all! For more than a half century, Warner has impacted the lives of thousands of students, their families and their children.


And the legacy continues.

WLAE-TV and LAE Productions pays tribute to this humble leader who has earned the respect and admiration of teachers, administrators, students and the community he calls home. This documentary will help cement Principal Warner's legacy for future generations and for all who love and honor him.

Warner's impact is, without question, immeasurable and far-reaching. WLAE-TV is proud to tell his story. Please partner with us as we interview current and former faculty members, parents, students, administrators, friends and, of course, Wayne Warner himself.



"The choices you make today
shape your world tomorrow."
– Wayne Warner





Executive Producers Jim Dotson and Ron Yager are the power team responsible for dozens of award-winning films for WLAE. Their individual and collaborative careers include extensive experience and expertise producing entertaining and informative content for television audiences.

Three of their Telly award-winning films, *Fats Domino - Walkin' Back to New Orleans*, *Leah Chase: The Queen of Creole Cuisine* and the Emmy-Award winning *A Tribute to Toussaint* have enjoyed national distribution through American Public Television. Their double Emmy-award, Telly & Press Club of New Orleans award-winning film *Irma Thomas: The Soul Queen of New Orleans*, is currently available to public television stations nationwide via NETA (National Educational Telecommunications Association).

Other popular releases celebrating local history and culture are: *Glory Days: The Catholic League of New Orleans, Parts I, II and III*, *The Story of Covington: A 200-Year Journey*, *George Dunbar: Mining the Surfaces*, *Battlegrounds: The Lost Community of Fazendeville*, and their multi-Emmy Award-winning travel series *Go Coast: Louisiana* which celebrates Louisiana music, food and culture and runs locally on WLAE and statewide on LPB. Jim and Ron invite you to be a supporting partner in this film commemorating the life and legacy of Wayne Warner, the longest-serving high school principal in U.S. history!

Executive Producer Woody Keim was born in New Orleans and grew up in Chalmette, Louisiana. He graduated from Chalmette High School and then earned a B.A. in Film Production at the University of New Orleans. After a successful career as a documentary filmmaker, he felt a calling to attend Law School. He earned his Juris Doctor from LSU School of Law in 2003 and has practiced in the areas of estate planning and settlement for 20 years. Woody has produced hundreds of television commercials, programs and documentaries, including *New Orleans After Midnight* and *The Odyssey of St. Paul*, and was especially proud as a descendant of the founder of Fazendeville to serve as Co-Executive Producer on WLAE's most powerful film: *Battlegrounds: The Lost Community of Fazendeville*.



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BECOME A PARTNER

ICON \$25,000+	Icon level with "Presented by" opening/closing spot or credit with optional motto/tagline, inclusion on "step and repeat" wall at premiere, hyperlinked logo or name on the documentary web page, social media mentions, framed film poster, premiere signage and tickets.
DIAMOND \$20,000+	Diamond level opening/closing credit with logo or name with optional motto/tagline, inclusion on "step and repeat" wall at premiere, hyperlinked logo or name on the documentary web page, social media mentions, framed film poster, premiere signage and tickets.
PLATINUM \$15,000+	Platinum level opening/closing credit with logo or name, inclusion on "step and repeat" wall at premiere, social media mentions, film poster, premiere signage and tickets.
GOLD \$10,000+	Inclusion in Gold level opening/closing credits, inclusion on "step and repeat" wall at premiere, social media mentions, film poster, premiere signage and tickets.
SILVER \$5,000+	Listing in Silver level closing rolling credits. Premiere signage and tickets.
BRONZE \$2,500+	Listing in Bronze level closing rolling credits. Premiere signage and tickets.
COPPER \$1,500+	Listing in the Copper level closing rolling credits, Premiere signage and 2 Premiere party tickets.
FIGHTING OWL \$1,000+	Listing in the closing rolling credits, 2 Premiere party tickets.
FRIEND \$500+	Listing in the closing rolling credits, 1 Premiere party ticket.

For more information,
please contact:

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