

EDUCATIONAL BROADCASTING FOUNDATION, INC.

FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

Year Ended July 31, 2024

EDUCATIONAL BROADCASTING FOUNDATION, INC.

Year Ended July 31, 2024

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INDEPENDENT AUDITOR'S REPORT

Board of Trustees  
Educational Broadcasting Foundation, Inc.  
Metairie, Louisiana

**Report on the Audit of the Financial Statements**

***Opinion***

We have audited the accompanying financial statements of Educational Broadcasting Foundation, Inc. (the "Corporation") (non-profit corporation), which comprise the statement of financial position as of July 31, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Corporation, as of July 31, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

***Basis for Opinion***

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to the financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Corporation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

**Board of Trustees**  
**Educational Broadcasting Foundation, Inc.**

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Corporation's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Corporation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Corporation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

**Board of Trustees  
Educational Broadcasting Foundation, Inc.**

***Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer with Public Funds is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer with Public Funds is fairly stated in all material respects in relation to the financial statements as a whole.

***Report on Summarized Comparative Information***

We have previously audited the Corporation's 2023 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated November 21, 2023. In our opinion, the summarized comparative information presented herein as of and for the year ended July 31, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated November 1, 2024, on our consideration of the Corporation's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Corporation's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Corporation's internal control over financial reporting and compliance.

Metairie, Louisiana  
November 1, 2024

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
STATEMENT OF FINANCIAL POSITION  
JULY 31, 2024  
(With Summarized Financial Information  
at July 31, 2023)

	<u>2024</u>	<u>2023</u>
<u>ASSETS</u>		
<u>CURRENT ASSETS</u>		
Cash and cash equivalents	\$ 754,624	\$ 261,577
Accounts receivable, net	32,496	70,801
Promises to give, net	85,672	175,241
Prepaid expenses	54,344	48,330
Inventory	1,862	1,862
Interest receivable	0	12,012
Investments - Certificates of deposit	<u>0</u>	<u>756,956</u>
<i>Total Current Assets</i>	<u>928,998</u>	<u>1,326,779</u>
<u>PROPERTY AND EQUIPMENT</u>		
Automotive and mobile units	61,388	61,388
Broadcasting equipment	2,234,605	2,307,566
Furniture and fixtures	2,615	9,843
Production equipment	381,255	397,697
Tools and other equipment	<u>131,397</u>	<u>131,397</u>
<i>Total Property and Equipment</i>	2,811,260	2,907,891
Less: Accumulated depreciation	<u>1,854,414</u>	<u>1,799,962</u>
<i>Net Property and Equipment</i>	<u>956,846</u>	<u>1,107,929</u>
<u>OTHER ASSETS</u>		
Investment in joint venture	<u>116,713</u>	<u>120,939</u>
<i>Total Other Assets</i>	<u>116,713</u>	<u>120,939</u>
<i>Total Assets</i>	<u>\$2,002,557</u>	<u>\$2,555,647</u>

The accompanying notes are an integral part of these financial statements.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
STATEMENT OF FINANCIAL POSITION  
(Continued)  
JULY 31, 2024  
(With Summarized Financial Information  
at July 31, 2023)

	<u>2024</u>	<u>2023</u>
<u>LIABILITIES AND NET ASSETS</u>		
<u>CURRENT LIABILITIES</u>		
Accounts payable	\$ 56,907	\$ 95,268
Accrued expenses	<u>52,781</u>	<u>50,224</u>
<i>Total Current Liabilities</i>	<u>109,688</u>	<u>145,492</u>
<u>LONG-TERM LIABILITIES</u>		
Long-term debt	<u>2,798,939</u>	<u>2,798,939</u>
<i>Total Long-Term Liabilities</i>	<u>2,798,939</u>	<u>2,798,939</u>
<i>Total Liabilities</i>	<u>2,908,627</u>	<u>2,944,431</u>
<u>NET ASSETS</u>		
Without donor restrictions	(1,447,669)	(779,005)
With donor restrictions	<u>541,599</u>	<u>390,221</u>
<i>Total Net Assets (Deficit)</i>	<u>(906,070)</u>	<u>(388,784)</u>
<i>Total Liabilities and Net Assets</i>	<u>\$2,002,557</u>	<u>\$2,555,647</u>

The accompanying notes are an integral part of these financial statements.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
STATEMENT OF ACTIVITIES  
YEAR ENDED JULY 31, 2024  
(With Summarized Financial Information  
Year Ended July 31, 2023)

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>
<u>OPERATING REVENUES, GAINS (LOSSES), AND OTHER SUPPORT</u>		
Contributions:		
Willwoods Community	\$ 282,266	\$ 0
Other	45,490	0
Underwriting contributions	112,720	386,349
Special event income	35,740	0
Grants:		
Corporation for Public Broadcasting	500,929	0
State of Louisiana	300,000	0
Employee retention credits	0	0
Creative services income	106,115	0
Miscellaneous income	20,215	0
Recovery of previously written off receivables	5,000	0
Investment return, net	40,172	0
(Loss) from joint venture	(33,479)	0
In-kind contributions	146,537	0
(Loss) on disposal of fixed assets	(4,529)	0
Net assets released from restrictions	<u>234,971</u>	<u>(234,971)</u>
<i>Total Operating Revenues, Gains (Losses), and Other Support</i>	<u>1,792,147</u>	<u>151,378</u>
<u>OPERATING EXPENSES</u>		
Program Services:		
Creative services	247,408	0
Programming and production	1,164,994	0
Broadcasting	503,095	0
Supporting Services:		
Fund-raising and development	78,453	0
Management and general	<u>466,861</u>	<u>0</u>
<i>Total Operating Expenses</i>	<u>2,460,811</u>	<u>0</u>
Change in Net Assets from Operations	(668,664)	151,378
<u>CHANGE IN NET ASSET</u>		
Net Assets (Deficit) -		
Beginning of year	<u>(779,005)</u>	<u>390,221</u>
End of year	<u>\$ (1,447,669)</u>	<u>\$ 541,599</u>

The accompanying notes are an integral  
part of these financial statements.



<u>Total</u> <u>2024</u>	<u>Total</u> <u>2023</u>
\$ 282,266	\$ 370,686
45,490	44,483
499,069	605,002
35,740	70,221
500,929	425,151
300,000	250,000
0	155,334
106,115	202,355
20,215	20,700
5,000	0
40,172	26,238
(33,479)	(29,952)
146,537	123,888
(4,529)	(95)
0	0
<u>1,943,525</u>	<u>2,264,011</u>
247,408	289,750
1,164,994	895,318
503,095	497,495
78,453	129,488
466,861	539,414
<u>2,460,811</u>	<u>2,351,465</u>
(517,286)	(87,454)
(388,784)	(301,330)
\$ <u>(906,070)</u>	\$ <u>(388,784)</u>

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
STATEMENT OF FUNCTIONAL EXPENSES  
YEAR ENDED JULY 31, 2024  
(With Summarized Financial Information Year Ended July 31, 2023)

	Program Services		
	Creative Services	Programming and Production	Broadcasting
Advertising	\$ 25	\$ 3,216	\$ 0
Advertising, in-kind	0	98,790	0
Automotive and travel	1,743	2,463	2,111
Bad debt expense	0	2,250	0
Credit losses	1,150	0	0
Depreciation	0	16,178	158,405
Dues and subscriptions	405	405	0
Fringe benefits	27,117	65,409	23,508
Gifts and donations	0	0	0
Insurance	2,054	9,459	37,792
Interest	0	0	0
Maintenance	1,684	6,623	29,037
Miscellaneous	0	3,689	0
Moving expenses	0	0	83
Office supplies	1,088	4,677	2,132
Payroll taxes	9,163	25,957	8,613
Postage and shipping	0	422	450
Professional development	1,520	19,969	0
Professional services	72,436	442,738	11,783
Program purchases and license fees	0	26,444	37,528
Rent	78	271	4,532
Rent, in-kind	6,804	21,844	9,550
Salaries and commissions	118,653	380,786	115,719
Supplies	296	21,209	5,701
Telephone	3,192	12,195	4,333
Tower depreciation	0	0	7,643
Utilities	0	0	44,175
	0	0	44,175
<i>Total Expenses</i>	<u>\$ 247,408</u>	<u>\$1,164,994</u>	<u>\$ 503,095</u>

The accompanying notes are an integral  
part of these financial statements.

Supporting Services

<u>Fund-raising and Development</u>	<u>Management and General</u>	<u>Total 2024</u>	<u>Total 2023</u>
\$ 6,090	\$ 700	\$ 10,031	\$ 14,145
0	0	98,790	96,880
9	1,905	8,231	7,207
0	0	2,250	0
0	0	1,150	0
0	523	175,106	171,079
0	837	1,647	1,682
7,950	17,539	141,523	127,027
0	6,812	6,812	6,503
893	7,097	57,295	50,347
0	195,926	195,926	288,736
745	3,050	41,139	61,004
0	9,528	13,217	12,031
0	21,423	21,506	0
809	1,965	10,671	9,242
2,813	4,654	51,200	48,889
283	514	1,669	4,141
557	9,094	31,140	20,553
13,135	113,533	653,625	550,205
0	50	64,022	56,199
69	15	4,965	4,027
3,581	5,968	47,747	27,008
37,701	62,535	715,394	681,597
484	209	27,899	26,296
3,334	2,984	26,038	29,149
0	0	7,643	7,387
0	0	44,175	50,131
<u>\$ 78,453</u>	<u>\$ 466,861</u>	<u>\$2,460,811</u>	<u>\$2,351,465</u>

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
STATEMENT OF CASH FLOWS  
YEAR ENDED JULY 31, 2024  
(With Summarized Financial Information  
Year Ended July 31, 2023)

	<u>2024</u>	<u>2023</u>
<u>CASH FLOWS FROM OPERATING ACTIVITIES</u>		
Change in net assets	\$(517,286)	\$ (87,454)
Adjustments to reconcile change in net assets to net cash flows provided by operating activities:		
Depreciation	175,106	171,079
Tower depreciation	7,643	7,387
Bad debts	2,250	0
Credit losses	1,150	0
Loss on disposal of fixed assets	4,529	95
Loss from joint venture	33,479	29,952
Net (increase) decrease in accounts receivables, promises to give, prepaid expenses, and deposits	130,472	(166,807)
Net increase (decrease) in accounts payable and accrued expenses	<u>(35,804)</u>	<u>37,049</u>
Net Cash (Used for) Operating Activities	<u>(198,461)</u>	<u>(8,699)</u>
<u>CASH FLOWS FROM INVESTING ACTIVITIES</u>		
Purchase of investments	0	(756,956)
Sale of investments	756,956	0
Purchase of property and equipment	(28,552)	(92,320)
Advances to joint venture	<u>(36,896)</u>	<u>(36,862)</u>
Net Cash Provided by (Used for) Investing Activities	<u>691,508</u>	<u>(886,138)</u>
Net Increase (Decrease) in Cash and Cash Equivalents	493,047	(894,837)
Cash and Cash Equivalents -		
Beginning of Year	<u>261,577</u>	<u>1,156,414</u>
End of Year	<u>\$ 754,624</u>	<u>\$ 261,577</u>
<u>Supplemental Disclosures of Cash Flow Information</u>		
Cash paid during the year for -		
Interest	\$ <u>0</u>	\$ <u>0</u>
Income taxes	\$ <u>0</u>	\$ <u>0</u>

The accompanying notes are an integral  
part of these financial statements.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

A. General Information

Organization

Educational Broadcasting Foundation, Inc. (the "Corporation") was incorporated during 1981 in the State of Louisiana as a non-profit corporation to own and operate a non-commercial public television station (WLAE-TV in New Orleans).

B. Summary of Significant Accounting Policies

Basis of Accounting and Presentation

The financial statements of the Corporation have been prepared on the accrual basis of accounting.

The financial statements are presented in accordance with U.S. generally accepted accounting principles (GAAP). GAAP establishes standards for external financial reporting by not-for-profit organizations and requires that resources be classified for accounting and reporting purposes into two net asset categories according to externally (donor) imposed restrictions. A description of the two net asset categories follows.

Net Assets Without Donor Restrictions

Amounts that are not subject to usage restrictions based on donor-imposed requirements. This class also includes assets previously restricted where restrictions have expired or been met.

Net Assets With Donor Restrictions

Assets subject to usage limitations based on donor-imposed or grantor requirements. These restrictions may be temporary or may be based on a particular use. Restrictions may be met by the passage of time or by actions of the Corporation. Certain restrictions may be needed to be maintained in perpetuity.

Summarized Comparative Information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the Corporation's financial statements for the year ended July 31, 2023, from which the summarized information was derived.

Reclassifications

Certain reclassifications have been made to the prior year summarized financial information in order for them to be in conformity with the current year presentation.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

For the purpose of the *Statement of Cash Flows*, the Corporation considers highly liquid investments purchased with an initial maturity of three months or less to be cash equivalents.

The Corporation had no restricted cash at July 31, 2024.

Certificates of Deposit

Certificates of deposit held for investment that are not debt securities are considered investments, and are measured at cost rather than at fair value. Certificates of deposit with original maturities greater than three months and remaining maturities less than one year are classified as short-term investments. Certificates of deposit with remaining maturities greater than one year are classified as long-term investments.

Accounts Receivable and Contract Balance

The opening and closing balances of receivables from contracts with customers and contract assets and contract liabilities are as follows:

	<u>Beginning of Year</u>	<u>End of Year</u>
Receivables from contracts with customers net	\$ <u>70,801</u>	\$ <u>32,496</u>
Contract assets	\$ <u>0</u>	\$ <u>0</u>
Contract liabilities	\$ <u>0</u>	\$ <u>0</u>

Allowance for Credit Losses

Using a current expected credit loss model, accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for expected credit losses and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

to the valuation allowance and a credit to accounts receivable. Net receivables are due within one year. The Corporation had the following activity for its allowance for credit losses for Accounts Receivable for the year ended July 31, 2024:

	<u>Accounts Receivable</u>
Beginning balance	\$ 0
Provision for expected Credit losses	(1,150)
Write-offs	1,150
Recoveries	<u>0</u>
Ending balance	\$ <u>0</u>

Inventory

Inventory, consisting of CDs and DVDs, is stated at the lower of cost or net realizable value. Cost is determined by the first-in, first-out method. When evidence exists that the net realizable value of inventory is lower than its cost, the difference is recognized as a loss in the statement of activities in the period in which it occurs.

Allowance for Doubtful Promises to Give

Promises to give are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to Promises to give. Net Promises to give are due within one year. The allowance for doubtful accounts is \$-0- at July 31, 2024.

Property and Equipment

Property and equipment are recorded at cost or, in the case of donated property, at their estimated fair value at the date of receipt. Depreciation is calculated by the straight-line method over the estimated useful life of the assets, which range from five to ten years. Expenditures for repairs and maintenance are charged to operating expenses as incurred.

The Corporation has adopted a policy of capitalizing property and equipment with a cost of greater than \$2,500.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

Investment Return, Net

Investment return is reported net of external and direct internal investment expenses.

Investment income and gains with donor restrictions are reported as increases in net assets without donor restrictions if the restrictions are met (either a stipulated time period ends or a purpose restriction is accomplished) in the reporting period in which the income and gains are recognized.

Contributions

Contributions are recognized when the donor makes a promise to give to the Corporation that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a time restriction expires or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions.

Contributions are reported as increases in net assets without donor restrictions if the restrictions are met (either a stipulated time period ends or a purpose restriction is accomplished) in the reporting period in which the contributions are recognized.

Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as contributions without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as contributions with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Corporation reports expirations of donor restrictions when the donated or acquired assets are placed in service. The Corporation reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Donations of facilities are recorded as contributions at fair value at date of donation. Donated facilities are valued and reported at estimated fair value in the financial statements based on current rates for similar facilities. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the use of the donated facility to a specific purpose.



EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Corporation. Donated services are valued and reported at estimated fair value in the financial statements based on current rates for similar services.

Revenue Recognition

Creative Services income is recognized as revenues when the revenues are earned. Revenues are earned when the Corporation delivers the program production to the customer. All revenues earned during fiscal year 2024 were based on the transfer of goods or services at a point in time.

Licensed Program Rights

Program series and other syndicated products are recorded at the lower of unamortized cost, based on the gross amount of the related liability, or estimated net realizable value. These programs and products are amortized on a straight-line basis over the period of the license agreement. The unamortized cost of \$5,344 at July 31, 2024 is included in *Prepaid expenses* in the financial statements.

Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied.

Salaries, payroll taxes, group insurance, automobile, and cell phone expenses are allocated based on estimates of time and effort of individual employees.

Office supplies, retirement expenses, computer maintenance contracts, office telephone, workers compensation insurance, and office rent are allocated based on full-time equivalent employees.

General liability and umbrella insurance expenses are allocated based on salaries expense.

Management fees paid to Willwoods Community are allocated 20% to Creative Services, 15% to Programming and Production, 10% to Broadcasting, 5% to Fund-raising and Development, and 50% to Management and General, based on services received.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

Advertising Costs

Advertising costs are expensed in the period in which they are incurred.

Commissions - Independent Consultants

The Corporation has agreements with independent consultants to solicit and acquire funds for program underwriting and other activities related to public broadcasting. The agreements provide for payment of commissions to the consultants based on varying percentages of funds received.

Community Service Grants

The Corporation for Public Broadcasting (CPB) is a private, non-profit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public telecommunications entities. CSGs are used to augment the financial resources of public broadcasting stations and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two Federal fiscal years as described in the Communications Act, 47 United States Code Annotated Section 396(k)(7), (1983) Supplement. In any event, each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients. The public broadcaster uses these funds for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with Community Service Grants awarded in prior years.

Certain general provisions must be satisfied in connection with application for, and use of, the grants to maintain eligibility and meet compliance requirements. These general provisions pertain to the use of grant funds, record keeping, audits, financial reporting, and licensee status with the Federal Communications Commission.

Income Tax

The Corporation operates as a non-profit Corporation pursuant Section 501(c)(3) of the Internal Revenue Code. As such, the Corporation is subject to income tax only on unrelated business taxable income (UBIT).

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
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JULY 31, 2024

Accounting standards provide detailed guidance for financial statement recognition, measurement, and disclosure of uncertain tax positions recognized in an entity's financial statements. It requires an entity to recognize the financial statement impact of a tax position when it is more likely than not that the position will not be sustained on examination. As of July 31, 2024, management of the Corporation believes that it has no uncertain tax positions that qualify for either recognition or disclosure in the financial statements. Tax years ended July 31, 2021 and later remain subject to examination by the taxing authorities.

Due to unrelated business income net operating loss carry-forwards, the Corporation did not have to make any provision for income taxes for the year ended July 31, 2024. In 2024, the Corporation generated a net operating loss of \$149,847 for UBIT. The net operating losses carried forward at July 31, 2024 was \$1,953,171.

Leases

Effective August 1, 2022, the Corporation adopted FASB ASC 842, *Leases*. The Corporation determines if an arrangement contains a lease at inception based on whether the Corporation has the right to control the asset during the contract period and other facts and circumstances. The Corporation elected the package of practical expedients permitted under the transition guidance within the new standard, which among other things, allowed it to carry forward the historical lease classification. The adoption of this standard did not have a material impact on the Corporation's financial statements.

Subsequent Events

Subsequent events have been evaluated through November 1, 2024, which is the date the financial statements were available to be issued.

C. Property and Equipment

Property and equipment at July 31, 2024 consists of:

	<u>Cost</u>	<u>Accumulated Depreciation</u>
Automotive and mobile units	\$ 61,388	\$ 28,661
Broadcasting equipment	2,234,605	1,356,826
Furniture and fixtures	2,615	1,220
Production equipment	381,255	336,310
Tools and other equipment	<u>131,397</u>	<u>131,397</u>

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
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JULY 31, 2024

*Total* \$2,811,260 \$1,854,414

Depreciation expense of \$175,106 is included in program and supporting services for the year ended July 31, 2024.

Property and equipment include certain major items acquired with grants from various governmental agencies. Some of these agencies maintain a reversionary interest in the items acquired for a period of years subsequent to the grant award.

D. Investment in Joint Venture - Programmatic Investment

The Corporation, Radio WRNO-FM, Inc., WNOE, Inc., and Audacy, Inc. each have a twenty-five percent interest in a joint venture formed to construct and operate a transmission tower, Bayou Bienvenue Tower. This investment is accounted for using the equity method, in which the Corporation's share of excess (deficient) revenue over expenses from the joint venture is directly reflected in the financial statements, and the investment is adjusted for its share of excess (deficient) revenue over expenses and any additional investment in the joint venture. The following information summarizes the activity of the joint venture through December 31, 2023.

Total assets	\$1,989,915
Less: Total liabilities	<u>0</u>
Net assets	<u>\$1,989,915</u>
Revenue	\$ 67,800
Expenses	<u>201,718</u>
Excess (expenses) over revenue	<u>\$ (133,918)</u>
Corporate interest:	
Share of net (expenses) over revenue	\$ (33,479)
Depreciation of Educational Broadcasting Foundation's portion of the joint venture's depreciable assets	<u>(7,643)</u>
Total excess (expenses) over revenue	<u>\$ (41,122)</u>
Equity in net assets (including depreciation)	\$ 86,792
Net advance to Joint Venture	<u>29,921</u>
Net advances and equity in joint venture	<u>\$ 116,713</u>

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
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E. Promises to give, net

Unconditional promises to give at July 31, 2024 are as follows:

Promises to give:

Receivable in less than one year	\$85,672
Receivable in one to five years	0
Receivable in more than five years	<u>0</u>
	85,672
Less allowance for uncollectible promises	0
Less discounts	<u>0</u>
Promises to give, net	<u>\$85,672</u>

The table below presents information about the changes in unconditional promises to give (net) for the year ended July 31, 2024:

Beginning balance	\$ 175,241
New promises received	203,834
Collections	(294,153)
Recovery of previously written off amounts	5,000
Adjustment to provision for bad debt	(2,000)
Write-offs	<u>(2,250)</u>
Ending Balance	<u>\$ 85,672</u>

F. Long-term Debt

The Corporation's obligations under long-term debt consist of the following:

In November 2013, the Corporation signed a promissory note to Willwoods Community in the amount of \$2,981,836. The note was payable in 60 monthly installments and accrued interest at 7% per annum. In August 2018, the Corporation refinanced the existing debt accruing interest at 7% for the first year until July 31, 2019 and then at the rate of LIBOR one year rate plus 5%, maturing July 31, 2023. In January 2022, Willwoods Community agreed to reduce the promissory note by \$182,897, which was the amount that was payable to the Corporation as part of a previous agreement to pay the Corporation the cash surrender value of the life insurance policies purchased on key employees of both entities. On August 1, 2023, the promissory note was renewed with a 7% interest rate and is due on July 31, 2028. At July 31, 2024, the balance due was \$2,798,939. For the year ended July 31, 2024, the Corporation paid \$0 toward principal and interest. During the year ended July 31, 2024 Willwoods Community forgave \$195,926 of interest expense.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

Total interest expense was \$195,926 for the year ended July 31, 2024.

G. Related-Party Transactions

As part of a letter agreement dated May 3, 1994, Willwoods Community entered into a cooperative endeavor on June 15, 1995 with the Louisiana Educational Television Authority (LETA). For a financial consideration, Willwoods transferred to LETA one-half of the voting membership, one-half of the representation on the Board of Educational Broadcasting Foundation, and one-half of the fixed assets of Educational Broadcasting Foundation, Inc. Willwoods Community retained the other one-half.

The chair of this Corporation also serves as president and/or chief operating officer of Pontchartrain Housing Corporation I, Pontchartrain Housing Corporation II, Pontchartrain Housing Corporation III, Will Woods V, Will Woods VII, Will Woods VIII, Walmsley Housing Corporation, Willwoods Community Management, Inc., and Willwoods Community.

During the normal course of business, there are invoices for services between Willwoods Community, Willwoods Community Management, and the Corporation. These invoices netted to payables in the amount of \$521 to Willwoods Community for the year ended July 31, 2024. In addition, at July 31, 2024, there was a receivable for \$1,173 from Willwoods Community Management, Inc. and \$7,391 from Willwoods Community. During the year, Willwoods Community paid the Corporation \$32,500 for Creative Services.

As stated in Note F, Willwoods Community forgave interest on debt from the Corporation in the amount of \$195,926 for the year ended July 31, 2024. Willwoods Community also donated \$86,340 of cash to the Corporation. In addition, during the year ended July 31, 2024 the Corporation received underwriting contributions totaling \$6,800 from Willwoods Community and \$12,000 from Willwoods Community Management.

The Corporation paid Willwoods Community \$102,528 in management fees for the year ended July 31, 2024.

During the year ended July 31, 2024, the Corporation used office space owned by Pontchartrain Housing Corporation I, Inc. and Willwoods Community, for which the Corporation recognized \$22,506 and \$25,241, respectively, of donated facilities use which is included in "In-kind contributions" on the Statement of Activities and in "Rent" on the Statement of Functional Expenses.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

The Joint Venture disclosed in Note D has a management agreement with the Corporation. Fees received during 2024 totaled \$18,000.

See Note F for disclosures of related-party debt.

H. In-Kind Contributions

Contributed services received and provided were recorded as revenue and expenses accordingly, in the *Statement of Activities* at the fair value of the support.

No amounts have been reflected in the financial statements for volunteer services. However, many individuals volunteer their time and perform a variety of tasks that assist the Corporation with campaign solicitations and various committee assignments.

In-kind contributions, received and provided for the year ended July 31, 2024 consisted of the following:

Advertising	\$ 98,790
Rent	<u>47,747</u>
Total	<u>\$146,537</u>

The in-kind advertising was used in the programming and production program. The in-kind rent was used in all programs and supporting services.

I. Employee Benefits

The Corporation offers a profit-sharing and 401(k) plan through Willwoods Community to its employees. Employees electing to participate in the plan may elect to contribute the maximum allowed by law. The Corporation may elect to contribute a discretionary employer contribution.

The Plan administrator is Willwoods Community, and the Plan Trustee is Ron Yager.

Employer contributions to the plan during the year ended July 31, 2024 were \$18,881.

In addition, the Corporation contributed \$11,254 for supplemental retirement benefits for key employees.

J. Concentration of Credit Risk

The Corporation extends unsecured credit to its customers, a significant portion of whom are in the broadcasting business. Financial instruments that potentially subject the Corporation to credit risk include these accounts, which are shown in the financial statements as Accounts Receivable and Promises to Give.

EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

The Corporation maintains its cash balances in three financial institutions. The balances are insured by the Federal Deposit Insurance Corporation up to \$250,000 per financial institution. At July 31, 2024 the Corporation's uninsured cash balances totaled \$481,625.

K. Concentration of Support and Revenue

The Corporation received approximately 26% of its annual revenue from the Corporation for Public Broadcasting.

The Corporation received approximately 19% of its annual revenue from related parties.

L. Special Event Expense

Total special event expense for ongoing and major activities for the year ended July 31, 2024 was \$6,090.

M. Restrictions on Net Assets

At July 31, 2024, net assets with donor restrictions totaling \$541,599 relate to underwriting contributions whose donors have restricted their funding for a specific program production. The donor's restriction is met once the program has been produced and aired.

During 2024, \$234,971 was released from restrictions due to the satisfaction of donor restrictions.

N. Liquidity and Availability of Financial Assets

The following reflects the Corporation's financial assets as of July 31, 2024, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the Statement of Financial Position date.

Financial Assets	\$ 989,505
Less: Cash and Promises to Give unavailable for general expenditures	(541,599)
Investment in Joint Venture	<u>(116,713)</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 331,193</u>

As part of its liquidity management, the Corporation has a policy to structure its financial assets to be available as general expenditures, liabilities, and other obligations become due.



EDUCATIONAL BROADCASTING FOUNDATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
JULY 31, 2024

O. Company Conditions

As shown in the accompanying financial statements, the Corporation's total liabilities exceed its total assets by \$906,070. This includes long-term debt of \$2,798,939 held by Willwoods Community, a related party, which is due on July 31, 2028. Willwoods Community has indicated their intention to forgive the interest and extend the due date if necessary. Therefore, management believes the Corporation can meet its obligations for the twelve months following the issuance of the financial statements.

P. Adoption of FASB 2016-13 and Related Standards

On August 1, 2023, the Corporation adopted ASU 2016-13, *Financial Instruments - Credit Losses* (Topic 326), along with the provisions of ASUs 2019-04, 2019-11, and 2020-03, which amend the accounting guidance on the impairment of financial instruments. These ASUs provide an impairment model known as the current expected credit loss (CECL), which is based upon expected losses rather than incurred losses. The ASUs were effective for the year ended July 31, 2024, and were retroactively applied. These accounting pronouncements had no effect on the previously reported net assets or changes in the net assets for the year ended July 31, 2023, but did change how the allowance for credit losses is determined.

SUPPLEMENTARY INFORMATION

EDUCATIONAL BROADCASTING FOUNDATIONS, INC.  
SCHEDULE OF COMPENSATION, BENEFITS, AND OTHER PAYMENTS TO  
AGENCY HEAD OR CHIEF EXECUTIVE OFFICER WITH PUBLIC FUNDS  
YEAR ENDED JULY 31, 2024

Agency Head: Ron Yager, President

<u>Purpose</u>	<u>Amount</u>
Salary	\$33,000
Benefits	0
Per Diem	0
Travel	0
Other	0
	<u>\$33,000</u>

**PACIERA, GAUTREAU & PRIEST, LLC**  
**CERTIFIED PUBLIC ACCOUNTANTS**

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LEROY P. LEGENDRE, C.P.A.  
(Retired)  
RENE G. GAUTREAU, C.P.A.  
(1958-2019)

MEMBERS OF  
AMERICAN INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS  
SOCIETY OF LOUISIANA

INDEPENDENT AUDITOR'S REPORT ON  
INTERNAL CONTROL OVER FINANCIAL  
REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON  
AN AUDIT OF FINANCIAL STATEMENTS PERFORMED  
IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board of Trustees of  
Educational Broadcasting Foundation, Inc.  
Metairie, Louisiana

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of Educational Broadcasting Foundation, Inc. (a nonprofit organization), which comprise the statement of financial position as of July 31, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated November 1, 2024.

**Report on Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered Educational Broadcasting Foundation, Inc.'s internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of Educational Broadcasting Foundation, Inc.'s internal control. Accordingly, we do not express an opinion on the effectiveness of Educational Broadcasting Foundation, Inc.'s internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance. Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However,

**Board of Trustees  
Educational Broadcasting Foundation, Inc.**

material weaknesses or significant deficiencies may exist that were not identified.

**Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether Educational Broadcasting Foundation, Inc.'s financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



Metairie, Louisiana  
November 1, 2024