



Finale!

CARLOS MIGUEL PRIETO
AND THE LOUISIANA
PHILHARMONIC ORCHESTRA



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The award-winning team and executive producers of *Fats Domino—Walking Back to New Orleans*, *A Tribute to Toussaint, Irma Thomas: The Soul Queen of New Orleans*, and *Blue: The Life and Art of George Rodrigue* are proud to present the latest documentary by WLAE-TV and 6th Street Studios: ***Finale! Carlos Miguel Prieto and the Louisiana Philharmonic Orchestra***.

In this inspiring film honoring the Maestro's 17-year legacy as the Adelaide Wisdom Benjamin Music Director and Principal Conductor of the Louisiana Philharmonic Orchestra, viewers will enjoy selections from Prieto's LPO finale concert at the Orpheum Theatre in May 2023, and learn about his most significant contributions to New Orleans culture and to classical music worldwide from fellow musicians, benefactors, and Carlos himself. His legacy of showcasing rising musicians, especially those of Latino and Black heritage, and instilling a love for classical music in thousands of students has been a priceless gift to all.

Whether uplifting weary souls in the throes of Katrina cleanup, broadening the horizons of his audiences, masking up to perform in eerily empty venues during the COVID crisis, or entertaining throngs of picnicking crowds in the park, Prieto's devotion to the people of New Orleans was omnipresent from the first thrilling notes of his opus with the LPO through his triumphant finale concert with Jon Cleary and Tank and the Bangas.

Join us for ***Finale! Carlos Miguel Prieto and the Louisiana Philharmonic Orchestra***.





Executive Producers Jim Dotson and Ron Yager are the power team responsible for dozens of award-winning films and series for WLAE. Their individual and collaborative careers include extensive experience and expertise producing entertaining and informative content for television audiences, and filming annual concerts for the LPO.

Their Telly award-winning films, **Fats Domino – Walkin’ Back to New Orleans**, **Leah Chase: The Queen of Creole Cuisine** and the Emmy Award-winning **A Tribute to Toussaint and Irma Thomas: The Soul Queen of New Orleans** have enjoyed national distribution through American Public Television and NETA (National Educational Telecommunications Association).

Louisiana Public Broadcasting affiliate stations also air these timeless classics, along with two recent fine art-focused films: **George Dunbar: Mining the Surfaces** and **Blue: The Life and Art of George Rodrigue**. **Blue** has been named “Best Documentary” at six film festivals worldwide, and is airing nationwide and available for streaming on PBS Passport. Many WLAE films and series can be also be viewed on YouTube @WLAETV.

In addition to documentaries, since 1984, WLAE has also produced popular television series celebrating Louisiana music, food and culture, including their multi-Emmy Award-winning travel series, **Go Coast: Louisiana** and an innovative talk show featuring one celebrity guest per episode: **Let’s Talk with Keith Spera**, launched in Summer 2023.



Producer AnaMaria Bech is a digital content creator with over 15 years of experience telling compelling stories. She currently owns and publishes VIVA NOLA Magazine, a bilingual multi-platform publication that seeks to connect cultures and give a voice to the Hispanic community in the Greater New Orleans area.

AnaMaria loves cultures and always felt a need to find avenues to showcase the positive contributions of Latinos in the United States.

VIVA NOLA Magazine and VIVA NOLA TV were born as an outlet to these efforts and as a response to combine her passion for media and the need to highlight diversity in society.

Before launching VIVA NOLA Magazine, AnaMaria worked in broadcast television and served as project manager for local, national and international clients. Now, as a digital content creator and story-teller, AnaMaria serves a broad range of clients for broadcast television and various social media platforms.

AnaMaria is a native of Colombia, a proud New Orleanian and an alumna of the University of New Orleans. When she is not looking the next story or creating digital content, she is spending time with her family, playing beach volleyball, traveling internationally or hosting a gathering with friends.

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CODE
OR VISIT:
wlae.com/finale



BECOME A PARTNER

ICON/PRESENTING
\$25,000

Our highest-funding partner will receive "Presented by" credit with logo/name and optional tagline, premiere signage with step and repeat wall inclusion, photos at premiere, tickets to premiere, framed documentary poster, social media tags and more.

DIAMOND
\$15,000

Diamond level credit with logo/name and optional tagline, premiere signage with step and repeat wall inclusion, photos at premiere, tickets to premiere, framed documentary poster, social media tags and more.

GOLD
\$10,000

Gold level credit with logo/name and optional tagline, premiere signage with step and repeat wall inclusion, photos at premiere, tickets to premiere, framed documentary poster, social media tags and more.

SILVER
\$5,000

Silver level credit (business or personal name), premiere signage, photos at premiere, 2 tickets to premiere, and documentary poster.

BRONZE
\$2,500

Listing in ending rolling credits; premiere signage, photos at premiere, 2 tickets to premiere, and documentary poster.

COPPER
\$1,000

Listing in ending rolling credits; 1-2 tickets to premiere, and documentary poster.

FRIEND
\$500

Listing in ending rolling credits; 1 ticket to premiere.

For more information,
please contact:

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Tax ID #72-0920100

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