



UNDER FIRE

The Story of Frank Brigtsen

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All Men Can Be Heroes If Inspired
- G.K. Chesterton

Life is a feast, served in courses. Like his namesake restaurant's menu, Chef Frank Brigtsen's life blends salt and heat, bitter and sweet.

Born the son of a decorated WWII hero whose towering legacy was later humbled by illness, Chef Frank Brigtsen tests his mettle beyond his celebrated father's shadow. In the process, Brigtsen forges his own legacy to become a decorated champion in his own right.

UNDER FIRE: The Story of Frank Brigsten follows this renowned New Orleans culinary icon as he becomes the hero of his own story!





Executive Producers Jim Dotson and Ron Yager are the power team responsible for dozens of award-winning film and series for WLAE. Their individual and collaborative careers include extensive experience and expertise producing entertaining and informative content for television audiences.

Their film, ***Blue: The Life and Art of George Rodrigue***, won a 2025 Emmy award and more than a half-dozen Best Documentary awards at film festivals worldwide. ***Michalopoulos: The Art of Celebration*** was honored to be selected as the opening night film for the 2025 New Orleans Film Festival. ***Blue, Michalopoulos,*** and WLAE's Telly and Emmy award-winning films celebrating ***Fats Domino, Leah Chase, Allen Toussaint, and Irma Thomas***

have enjoyed national distributions through American Public Television and NETA (National Educational Telecommunications Association). Many of their films and series are also available worldwide on WLAE's YouTube Channel, @WLAETV.

Other highly acclaimed releases include ***Fitz!: The Life and Political Legacy of Jimmy Fitzmorris*** and ***Let's Talk With Keith Spera. Let's Talk*** and the multi-Emmy Award-winning travel series ***Go Coast: Louisiana*** both celebrate Louisiana music, food, and culture, and air statewide on LPB.



Maureen "Mo" Brennan returns to WLAE as Producer of ***Under Fire: The Story Of Frank Brigtsen***. New Orleans born and Loyola educated, Mo is experienced in all forms of media and entertainment - on both sides of the camera. She is a storyteller with a unique sense of what will tell and what will sell. Mo savors this opportunity to tell the inspiring story of her good friend, and culinary hero, Chef Frank Brigtsen. Having previously produced ***Holy Bowler: The John Blancher Story*** for WLAE, it is particularly exciting for her to, once again, be part of this award-winning documentary team.



Director Sean O'Malley established O'Malley Productions in 2005 in Los Angeles, California. He has written, directed, and produced series and specials for Food Network, Cooking Channel, Animal Planet, Travel Channel, Univision's streaming platform ViX, and Discovery+, including over 175 hours of Food Paradise, one of Discovery's longest running food series. Sean served as Executive Producer and Producer for 6th Street Studios' nationally distributed, award-winning, PBS documentary, ***Fats Domino: Walkin' Back to New Orleans***, Director and Producer for the national Emmy award-winning ***Blue: The Life and Art of George Rodrigue***, and Telly Award-winning ***Michalopoulos: The Art of Celebration***, and is directing yet another WLAE film currently in production: ***From the Mississippi to the Grand Canal: New Orleans Artists in Venice***.



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Become a Partner

PRESENTING / DESSERT **\$25,000+**

"Presented by" on-screen logo in opening and closing film credits, website hyperlink, social media mentions, signed film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, premiere signage and tickets.

MAIN COURSE **\$15,000+**

Logo in opening and closing film credits, social media mentions, signed film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, premiere signage and tickets.

ENTRÉE **\$10,000+**

Name in opening and closing film credits, social media mentions, signed film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, premiere signage and tickets.

SIDE DISH **\$5,000+**

Inclusion in opening and closing group credits, film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, premiere signage and tickets.

SALAD **\$2,500+**

Inclusion in opening and closing group credits, film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, and premiere signage and tickets.

SOUP **\$1,000+**

Inclusion in opening and closing group credits, film poster, autographed copy of Brigtsen's new *Color of Flavor* cookbook, 4 premiere tickets

APPETIZER **\$500+**

Inclusion in closing credits, autographed copy of Brigtsen's new *Color of Flavor* cookbook, and 4 premiere tickets.

BREAD & BUTTER **\$250+**

Inclusion in closing credits, and 2 premiere tickets.

AMUSE-BOUCHE **\$100+**

Inclusion in closing credits, and 1 premiere ticket.

Contact:

Jim Dotson, Executive Producer
WLAE-TV and 6th Street Studios
504-415-0952 or jim@wlae.com
Make checks payable to: **WLAE-TV**,
memo: "**Brigtsen**" and mail to
3228 6th Street, Metairie LA 70002.

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(DBA WLAE-TV) is a 501(c)(3) organization.
Tax ID #72-0920100

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